

#### Illustrative Programs and Projects:

- 1) Review of State Highway Commission Proposal for Major Street and Highway Improvements as they affect community appearance.
  - 2) Review of designs for group housing developments, shopping centers, etc.
  - 3) Review of plans for earth moving operations, drainage changes, etc.
  - 4) Review of schemes for locations of roads, sidewalks, bicycle paths, etc.
  - 5) Review of locations and treatment of parking lots, malls, filling stations, etc.
  - 6) Study of subdivision, zoning and other ordinances and making of recommendations to appropriate public agencies and the Board of Aldermen concerning amendments where this action would advance community appearance.
- 2) A line of effort concerning adornment of man-made features and imaginative development of natural features.

Description of elements: This part of the program is concerned with the proper use of plant materials, the handling of landscape features, signs, pavements, street furniture. In general, it involves screening unsightly features and the enrichment of basic natural and man-made structural forms.

Objective: To enhance the attractiveness of man-made structural and natural forms and promote compatibility in the overall visual effect of specific public and private projects.

Procedures: In pursuing this objective, the Commission will seek to develop effective and attractive landscaping through the cooperation of leaders in community organizations, local firms, and public agencies.

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- 1) Encourage joint action and coordinated efforts on landscaping through one common overall project landscape plan prepared by the Commission or by groups of property owners.
- 2) Promote improvement of sign standards.